

STEAG flies the flag against racism

The Group supports the International Weeks against Racism in March

From March 16 to 29 this year, the “International Weeks against Racism” will take place in Germany. Under the motto of “Show your face – raise your voice”, numerous initiatives, associations and companies are sending out clear signals against xenophobia and exclusion. STEAG and its subsidiaries are also taking part in this campaign: At all of the Group’s German locations, a special flag is hoisted as a visible sign of STEAG’s support.

“Overcoming national egoism and showing international solidarity – that is indispensable, especially in the coronavirus crisis. Only together can we meet this great challenge. STEAG is an international and cosmopolitan company. The Group is represented in more than 40 countries on all five continents. Our team comprises employees from 42 nations worldwide and we communicate with each other in at least as many languages during our work,” says Alfred Geissler, Industrial Relations Director and member of the Management Board of STEAG GmbH.

Clear self-image

STEAG follows this attitude consistently – both internally and externally. Accordingly, the Group’s Code of Conduct for employees states: “Discrimination and disadvantage based on origin or race, gender, religion or ideology, disability, age or sexual identity will not be tolerated.” Jörg Nierhaus, responsible for Compliance at STEAG, adds: “This position is not negotiable, but a fundamental part of the STEAG family’s self-image.”

Sending a signal against intolerance

Because of such a clear position within the company and its international character, exclusion and xenophobia traditionally have no place at STEAG. Nevertheless – or perhaps precisely because of this – it is so important for the company to document this attitude visibly to the outside world. “STEAG sees itself as a role model in terms of tolerance and diversity. We are also happy to demonstrate that to the outside world. That is because this attitude is a matter of course for STEAG, and it should also apply to our society as a whole,” says Bernd Hagemeyer, Chairman of STEAG’s General Works Council. The special flag flying during the nationwide campaign weeks is a symbolic demonstration of this to the general public.

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Contact

Daniel Mühlenfeld
Press Spokesman
Tel. +49 201 801-4262
Fax +49 201 801-4250

daniel.muehlenfeld@steag.com
www.steag.com

STEAG GmbH

Rüttenscheider Str. 1–3
D-45128 Essen
www.steag.com

Registered office in Essen
Registered at Essen Local Court
under number B 19649

Supervisory Board

Guntram Pehlke, Chairman

Board of Management

Joachim Rumstadt, Chairman
Michael Baumgärtner
Dr.-Ing. Wolfgang Cieslik
Alfred Geißler

Diversity as an advantage

For STEAG itself, variety and diversity are ultimately also competitive advantages: “Nothing is more hostile to innovation and impedes progress more than uniformity. STEAG’s entrepreneurial success, on the other hand, is also the result of the wide variety of different characters that STEAG has among its employees worldwide,” concludes STEAG’s Industrial Relations Director Alfred Geissler.

About STEAG

For over 80 years, STEAG has stood nationally and internationally for efficient and reliable power generation. As an experienced partner, we support our customers comprehensively in all phases of power supply. We design, develop, implement, operate and market highly efficient power plants and their by-products. Together with tailor-made solutions in the field of electricity and heat supply, we also provide a wide range of energy services.