

# Krantz consolidates its position in the British market

STEAG Group subsidiary acquires former sales partner Krantz Limited

**Aachen/Rochester/Essen. Krantz GmbH, the Aachen-based specialist for ventilation and air cleaning systems, is stepping up its activities in the British Isles, and to this end has now fully acquired a former sales partner based in Rochester, in the English county of Kent. As a wholly-owned subsidiary, Krantz Limited will further develop the parent company's business in the United Kingdom and Ireland in the future.**

“In acquiring Krantz Limited, we are continuing to push ahead with our internationalization strategy. At the same time, the acquisition will enable us to benefit directly from our economic success in the British and Irish markets in the future,” says Thomas Schmukal, Managing Director of Krantz. An aspect that Norbert Schröder, Managing Director of Krantz, likewise emphasizes: “With this acquisition, we are now seizing the opportunity of gaining attractive access to the market which will be extremely beneficial for many products in our broad portfolio.”

The Aachen-based company specializing in exhaust ventilation systems is part of the Essen-based energy group STEAG GmbH, and has been successfully selling products on the British market since the 1980s, initially through external sales partners.

## UK is a major foreign market

The United Kingdom and Ireland are the second most important foreign market for Krantz components after Switzerland, with Krantz Limited having taken over the rights to the name and the exclusive representation of Krantz products in the Filter and Damper Systems and Air and Climate Solutions divisions for the UK and Ireland in January 2018.

Integrating the former sales partner with its five-strong team is the logical step towards expanding sales activities in an important foreign market.

Page 1 of 2

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Dr. Heiko Sanders  
Dr. Ralf Schiele

### **Further information**

Find out more about Krantz Ltd. at [www.krantzuk.com](http://www.krantzuk.com).

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### **About STEAG**

For over 80 years, STEAG has stood for efficient and reliable power generation, both in Germany and abroad. As an experienced partner, we support our customers comprehensively in all phases of power supply. We design, develop, implement, operate and market highly efficient energy solutions – from distributed generation facilities based on renewable energy sources to large central power plants and recycling of their by-products. Together with customized solutions in the field of electricity and heat supply, we also provide a wide range of energy services – increasingly on the basis of renewables.

### **About Krantz**

Krantz develops, designs, manufactures and markets airflow, heating and cooling systems for ceiling and facade installations as well as cleanroom systems. The STEAG Group's Aachen subsidiary also produces filter and damper systems and is an expert in the field of air treatment. For decades now, Krantz has been equipping high-security laboratories with filter technology and airflow systems. Customers of the company include the Robert Koch Institute, the Friedrich Löffler Institute for Animal Health and the Bernhard Nocht Institute for Tropical Medicine, as well as the University of Marburg. Krantz products enjoy an excellent reputation and are used in both public-sector and commercial buildings. In October 2020, an air treatment system with energy recovery developed by Krantz and installed at a medium-sized automotive supplier was awarded the title "Project of the Month" by the EnergieAgentur.NRW. And most recently, Krantz has launched a highly effective and energy-efficient room air purifier that removes 99.995 percent of all corona viruses and other microorganisms from the room air. Thanks to its mobile application and robust design, the "Krantz VIRUSPROTECT" is an ideal solution especially for schools.